## **HOWARD UNIVERSITY EAST CAMPUS FACT SHEET**

The Howard University East Campus is a 23-acre site located in Ward 5, which is the northeast quadrant of the District. The site served as home to the Howard's School of Divinity from 1985 until its temporary relocation in 2015 due to aging infrastructure. As a **privately owned institution**, the University remains committed to further enhancing its strategic position as one of the top research universities in the nation. The University's redevelopment plans will allow for new state of the art facilities for various University programs in support of the next generation of leaders in these fields. In support of this goal and to accommodate enrollment and research growth, transform the University's aging facilities, and remain competitive with other high-caliber universities nationally, the University is seeking to reimagine the site into a lifelong live-learn community that offers a offers a diverse selection of benefits for current and future students, alumni, faculty and the surrounding community.

## **FOUR PILLARS**

<u>Lifelong Living/Learning Community</u>: educational programming in state-of-the-art facilities for students, reflecting the neighborhood's rich history and culture <u>Shared Benefits</u>: economic activity generates revenue for the University and resources for the community <u>Mentorship</u>: training Howard students and local youth in real estate development and investment

<u>Transparency</u>: robust community engagement in the site planning process and community benefits following development

#### TIMELINE 2016 Feb 2019 **July 2019** May 2019 2018 1<sup>st</sup> of 2 community 2<sup>nd</sup> of 2 Initial study to **HU School of** Intensive due charretting community reimagine **Divinity & School** diligence & sessions w/ charretting of Social Work **East Campus** assessment of surrounding sessions w/ stakeholder along w/ site conditions community surrounding charretting ANC's & civic w/ ANC5B stakeholders community associations stakeholders

# How will this project benefit alumni and other stakeholders of the University?

**New University Facilities** that allows for the development of critical new university academic and programmatic facilities to support both short and long-term growth and expansion of the University

**Financial Revenue** to unlock critical financial value and bolster the University's financial position for allocation across university-wide priorities in support of its overall Howard Forward goals of being a leading global institution of academics and research.

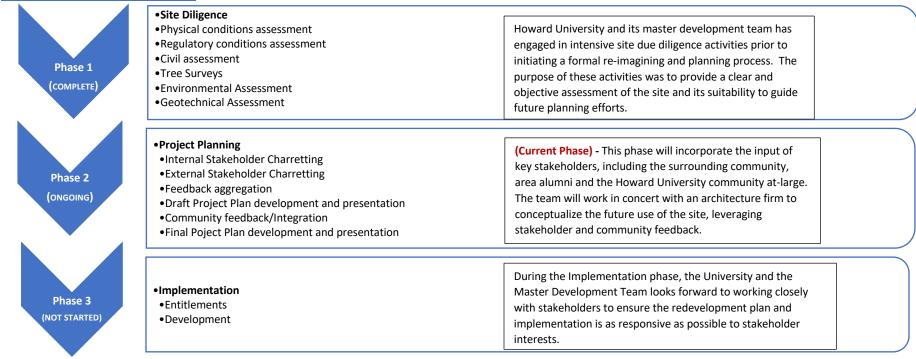
**Student Training Opportunities and Internship Opportunities** to provide critical workforce development and training opportunities in the field of commercial real estate for Howard students and community youth.

**Howard Alumni Business Opportunities** provided through minimum required percentage of 3<sup>rd</sup> party consultants and construction dollars that will be spent on the district's Certified Business Enterprises (CBE), including Howard Alumni.

# What is the FLUM and how does it relate to the East Campus site?

The **Future Land Use Map** (FLUM) is part of the Comprehensive Plan that provides a generalized view of how land in the District is intended to be used. The FLUM does not increase the density of land as mechanism, as density increase can only be achieved by way of a formal zoning application, of which a PUD is one possible approach. The FLUM designation, however, is important from a precedent standpoint in the University's goal of redeveloping the East Campus site as a dynamic lifelong live/learn community with dynamic low and moderate density housing that can be responsive to both Howard and community stakeholders alike.

# What work has been done to date?



## Where can I find more information?

Please follow us on our community website for all up to date information on the Howard East Campus Redevelopment Project at <a href="https://www.hueast.com">www.hueast.com</a>. For any questions – please email the Howard East Campus team at <a href="mailto:info@hueast.com">info@hueast.com</a>.