



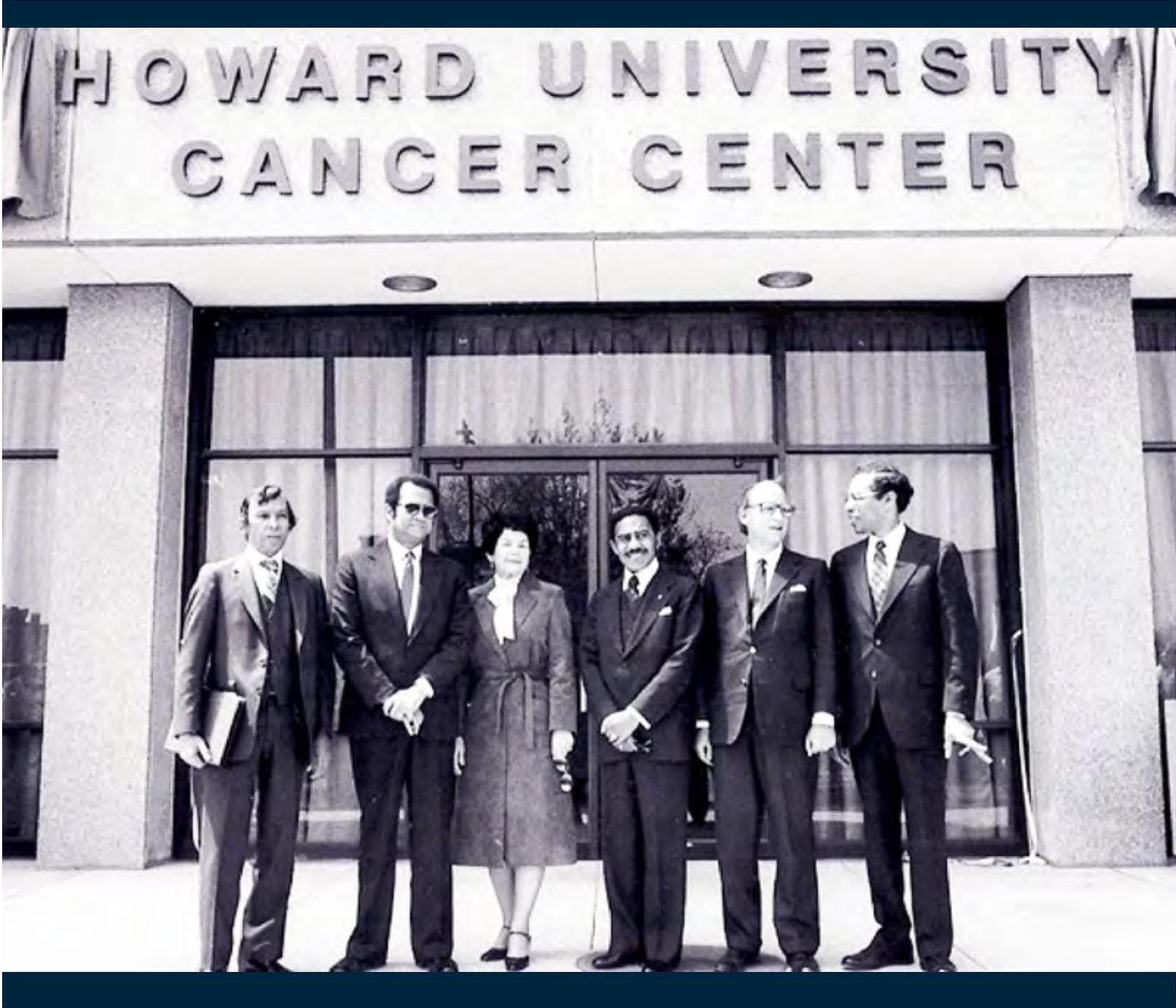
HOWARD
UNIVERSITY

6TH ANNUAL ROSEMARY WILLIAMS

B R E A S T C A N C E R B R U N C H

**SUNDAY, OCTOBER 13, 2019
11:00 A.M.**

SPONSORSHIP OPPORTUNITIES



ABOUT HOWARD UNIVERSITY CANCER CENTER

Since its founding in 1972, The Howard University Cancer Center remains the only Cancer Center at a Historically Black College or University that provides a full range of cancer treatment services and trains the next generation of oncology professionals and cancer researchers.



Our clinical care services are culturally sensitive to the unique needs of our patients; especially medically underserved populations, and the communities where they live and work. It is through our collective efforts that we will continue to make measurable strides against breast cancer, providing real hope to those affected by the disease.

There is no greater fear for a woman than to hear the words “You have breast cancer.” While dealing with the diagnosis of breast cancer can be challenging for all women, imagine the additional burden that a diagnosis of breast cancer places on women who have more limited resources and challenges with accessing high quality health care

At the Howard University Cancer Center, we pride ourselves on providing access to the most advanced breast cancer treatment services to women who have traditionally been underserved.



1867

THE ROSEMARY WILLIAMS BREAST CANCER BRUNCH

The Howard University Cancer Center will host the 6th Annual Rosemary Williams Breast Cancer Brunch. The Brunch honors the late Rosemary Williams who was a tireless advocate for equal access to quality health care for underserved women. To honor Mrs. Williams' legacy, the funds raised through the brunch will support our high quality breast cancer disparities programs.



Event Details: Date: Sunday, October 13, 2019 Time: 11:00 am – 3:00 pm

Location: Martin's Crosswinds 7400 Greenway Center Dr. Greenbelt, MD 20770 **Individual Ticket Price:** \$100.00

Honorary Event Chair: Ms. Andrea Roane, Former News Anchor and Breast Cancer Advocate

Annually, the Brunch attracts over 300 attendees. In the Washington, DC area, the Rosemary Williams Breast Cancer Brunch has become recognized as a premier event in support of breast cancer awareness month; with a unique focus on breast cancer disparities. Our attendees include cancer survivors, oncology health care providers, community and business leaders and local government representatives.



1867



S P O N S O R S H I P S A V A I L A B L E



THE HOWARD UNIVERSITY CANCER CENTER'S BREAST CANCER DISPARITIES PROGRAMS



The Disparities Programs are aimed at providing access to care across the cancer continuum. Our programs include access to free/low cost breast cancer screening services, assistance with transportation and other potential barriers. These barriers can prevent women from adhering to cancer screening, follow-up appointments, and treatment.



1867

ROSEMARY WILLIAMS MAMMODAY PROGRAM



The Mammoday Program provides access to free breast cancer screening and diagnostic services for uninsured and underinsured women. Mammoday addresses barriers to care for women who traditionally have challenges accessing services. The program provides increased access to breast cancer screening by providing Saturday screenings several times each year. Women receive navigation services to help them keep their appointments, understand their services and keep follow-up appointments. Howard University Cancer Center partners with community based organizations to reach diverse groups of women.



TRANSDISCIPLINARY BREAST CARE CLINIC



Established in 2014, the Transdisciplinary (TransD) Breast Cancer Clinic at Howard University provides one-stop, comprehensive breast cancer treatment planning for women newly diagnosed with breast cancer. In a single visit, patients receive face-to-face consultation from surgical, radiation, and medical oncologists; are evaluated by a genetic counselor; receive a nutrition consultation; and meet with a patient navigator. This model shortens time from diagnosis to treatment, reduces patient burden resulting from multiple office visits, and eliminates fragmented care. This integrative care model is particularly important for the patient population served by the Howard University Cancer Center



EQUAL ACCESS TO GENETIC TESTING FUND



The Equal Access to Genetic Testing fund assists women for whom genetic testing is indicated and recommended by the cancer care team, but not covered by insurance, and for women who are uninsured. Through our bilingual Patient Navigator we are able to provide services to a more diverse group of women. HUCC is proud of our unique capacity to provide genetic counseling in a compassionate and culturally competent





SPONSORSHIP OPPORTUNITIES



**Presenting Sponsor
Rosemary Williams Leadership
Contribution
\$10,000**

- Featured as a sponsor on event communications
- Perpetual donor wall plaque at Howard University Cancer Center
- Recognition as a sponsor for each Mammoday Breast Cancer Screening and Trans D Clinic
 - A table for 10 at the brunch with preferred seating
- Prominent sponsor acknowledgement in the printed brunch program



1867



LaSalle D. Leffall Jr. Legacy Contribution \$5,000

- Perpetual donor wall plaque at Howard University Cancer Center
- Recognition as a sponsor for one Mammoday Breast Cancer Screening and Trans D Clinic
 - A table for 10 at the brunch with preferred seating
- Prominent sponsor acknowledgement in the printed brunch program





Jack E. White
Founder Contribution
\$2,500

- Recognition as a sponsor for either Mammoday Breast Cancer Screening or Trans D Clinic
 - Perpetual donor wall plaque at Howard University Cancer Center
 - A table for 10 at the brunch with preferred seating
- Sponsorship acknowledgement in the printed brunch program





**Kimberly Higginbotham
Caring Service Contribution
\$1,000**

- Perpetual donor wall plaque at Howard University Cancer Center
 - A table for 10 at the brunch
- Sponsor acknowledgement in the printed brunch program





Friends of the Cancer Center Contribution \$500

- Name listing in the printed brunch program
- Four tickets to the brunch



REGISTRATION FORM SPONSORSHIP LEVEL SELECTION

_____	Rosemary Williams Leadership	(\$10,000)
_____	LaSalle D. Leffall Jr. Legacy	(\$5,000)
_____	Jack E. White Founder	(\$2,500)
_____	Kimberly Higginbotham Caring Service	(\$1,000)
_____	Friends of the Cancer Center	(\$500)

Organization or Individual Name

Table Head Name and Title (Attending the Event)

Pre-event Contact Name

Title

Daytime Contact Phone

E-mail Address

Address

City, State, and Zip

Please return the completed form to Cherie Spencer at c_spencer@howard.edu or mail to Howard University Cancer Center 2041 Georgia Avenue, NW, Washington, DC 20060.
To register online to www.cancer.howard.edu